

Customised branding – optimised merchandising

Discover the stylish design options available for our refrigerators and freezers

Quality, Design and Innovation



LIEBHERR



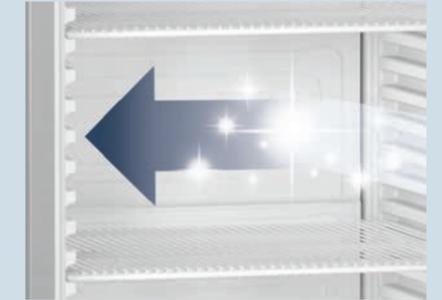
Increase awareness of your brand

Liebherr refrigerators and freezers tick all the boxes by offering you a stunning custom-designed brand look as well as a host of special features. We offer an extensive range of appliances with customer-specific fittings and features, so it's easy to find the right one to meet your particular requirements.

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Good reasons to choose Liebherr



Product presentation

Attractive product presentation is the best way to promote sales. Liebherr appliances are designed to present all products captivatingly to their very best advantage at all times, enticing customers to reach for them. Incorporating company logos and brand-specific images, our appliances are truly eye-catching.

Design and look

High-performance technology at its very best: Liebherr attaches great importance to the overall design concept of its appliances to ensure that they radiate both elegance and design quality. And, thanks to this meticulous design, Liebherr appliances always combine extremely well and look sensational.

Optimum performance

Liebherr drinks coolers and freezers offer perfect refrigeration performance, even under extreme ambient conditions. Using state-of-the-art components, high-performance and environmentally-friendly refrigerants, and precise controls these appliances guarantee top product quality and freshness.

Efficiency

The combination of powerful compressors, precise electronic controls, highly effective insulation, and high-performance CFC-free refrigerants results in low energy consumption and correspondingly low operating costs. The high quality of our virtually maintenance-free, service-friendly appliances guarantees their long service life and functional reliability.

Robust quality

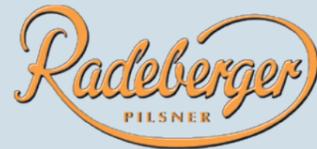
Liebherr appliances are specially designed for intensive professional use and are therefore exceptionally robust. Only the highest quality materials are used and careful attention is paid to the very finest of details. Meticulous testing ensures the outstanding quality of Liebherr appliances. All electronic and refrigeration-related components are optimally balanced to ensure the highest levels of functionality and efficiency.

Easy to clean

Hygiene is critically important in the commercial sector and therefore the interiors of Liebherr appliances feature large corner radii, which allow very easy cleaning. The grid shelves are easily removed for cleaning and are also height-adjustable and can accommodate all sorts of different sized items.

Leading brands use customised branding

How to put your brand in the limelight



The brands shown above are a just a few of our clients: Liebherr currently customises refrigerators and freezers for over 200 different brands.

Liebherr appliances can be individually styled using the current branding options described below. These differ from both a technical and cost perspective, depending on the specific requirements and on the quantities involved.



PVC stickers (vinyls)

This popular and by far the most commonly used technique involves the supplier printing the required design onto a suitable sticker material (usually PVC) using either silk-screen or digital printing, depending on the quantity and the image. Liebherr then manually applies the vinyl to the outer housing of the appliance.

Direct digital printing: How to inspire customers with your brands

You too can now take advantage of the diverse branding possibilities of direct digital printing technology: Promote your company and increase your turnover whilst inspiring your customers with unique design. Direct digital printing allows your advertising message or motif to be printed directly onto the appliance surface. In this way you can skilfully present your company or your brands.



Thanks to the 180° design options you can communicate creative and effective messages over the entire surface of the appliance, whether with a photo-realistic representation of your product, an artistic motif or a perfectly presented company logo. We can also produce small quantities - completely custom-made. We use the CMYK colour model, the currently standard system for digital four-colour printing. In this way, you too can inspire customers with your brands and impressive messages. Direct digital printing technology makes it possible.



The advantages of direct digital printing technology:

- Visual refinement of the appliances using colour brilliance, high resolution, depth of field and three-dimensional rendition.
- Individual and flexible design for effective advertising messages.
- Increase brand awareness and increase sales.
- 180° branding: The design is printed directly onto the surface with an exact fit and over the entire surface, and is guided over the edges of the appliance.
- Easy to clean, and resistant to both scratches and UV light.
- Available in small quantities.
- Resilient branding: Neither accidental nor intentional removal is possible.
- To protect the design: Appliance is delivered with foil.



Did you know that...

we use the direct digital printing system to print housings and doors of single-door floor-mounted appliances, and free-standing fridge-freezers, in pin-sharp quality? Thanks to digital printing technology, we can now meet your specific requirements to an even higher standard when it comes to creating branding that really stands out. And with a depth of focus never seen before.

The special feature: The motif printing system has a total of 24 print heads producing up to 43 square metres of printed surface per hour. Incidentally: The location of our plant for direct digital printing is Lienz in East Tyrol, Austria.

Your branding in the right light



Customised colour schemes

A customised colour scheme presents your brand in a visually strong, attention-demanding manner and promotes the appeal of your products. Several materials and effects can be used to add customerspecific designs to side walls, door frames, handles, plinths, display frames and compartment interiors.



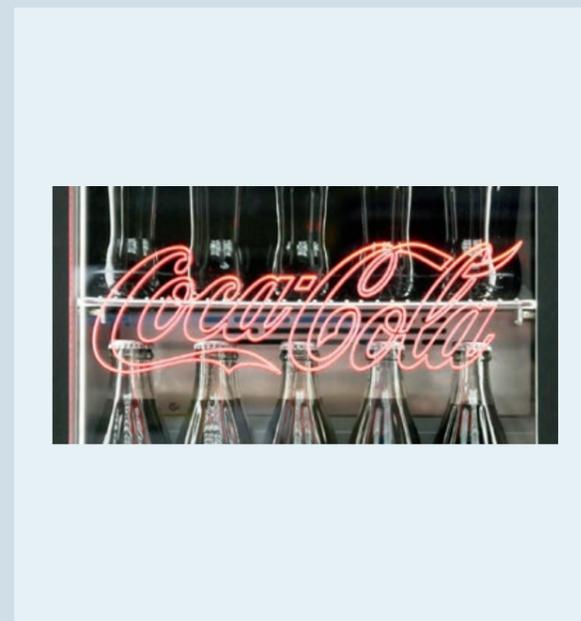
Glass door vinyls

Vinyls with individually designed brand images can be adhered to the glass door. These are also available as 'non-permanent' stickers. If necessary, these can be easily removed at any time without leaving any visible trace.



BlackSteel

BlackSteel is a visually stunning and exceptionally appealing black stainless steel. Paired with a high-quality SmartSteel finish, BlackSteel lends an appliance both high-tech appeal and timeless elegance. The transversepolished finish gives BlackSteel appliances a compelling and exclusive appearance, and significantly reduces the visibility of fingerprints on the doors and side walls. The finish is also easy to clean and much less sensitive to scratches.



LED lighting integrated into the glass door

An individual motif can be engraved on the inside of the glass door and illuminated with LEDs. Only the motif is illuminated so that it stands out very impressively. The engraving is set between the two panes of glass and is suitable for FKv 503 appliances.



3D branding

3D branding gives an appliance extraordinary visual appeal and opens up new opportunities for creatively using images in advertising graphics. An innovative technique is employed to create high-quality stickers using 3D lenticular printing. In addition, we can apply different printing levels and layers to glass door surfaces to create a 3D effect when combined with the right backlighting. 3D branding transforms any appliance into a stunning, unique, head-turning feature that is sure to encourage impulse buying.

An overview of the display options

Liebherr offers great-looking display options that draw more attention to your appliances, products and brand. The display panel can be styled according to the customer's specific preferences.

Interior LightGuide display

The transparent LightGuide display, which is installed on the inside of the door, is partially illuminated. It combines clear product visibility and at the same time attracts great attention to your logo.



FKDv 4523

Exterior LightGuide display

The fully illuminated exterior LightGuide display, which is attached to the outside of the door, places your brand in the limelight and is guaranteed to attract people's attention. No separate power supply is required for the lighting.



FKDv 4513

Interior door sticker

The sticker on the inside at the top of the glass door and is effectively illuminated by the ceiling lighting.



FKDv 4503

LED backlit display

The LED backlit display attracts a high amount of attention to the brand.



FKDv 42..

Customise appliances to your specific needs with a wide range of options and accessories

Design your appliance exactly how you want it! The exceptional branding opportunities offered by Liebherr enable appliances to be factory fitted with a variety of features and extras upon request.

Dimmable LED lighting

FKDv models can be fitted with a rotary control dial for dimming the lighting. The appliance's interior brightness level can then be adjusted to optimally illuminate the interior and to provide ideal product presentation.



FKDv 42../4503/4513

Additional LED side lighting

For optimised illumination and presentation of products, our various display refrigerators come with LED lighting on either one or both sides, as standard. Upon request, models with single side lighting can be fitted with additional lighting on the other side.



FKDv 42../4503/4513

EMS controller

EMS controller – fitted as standard on the FKDv 4523 and available as a special feature for other display refrigerators – is a convenient technology designed to improve energy efficiency. It detects, for example, door opening cycles: the refrigeration system then provides only the required cooling capacity and, in combination with the 'lights out' function, significant energy savings can be made.



FKDv 42../4503/4513

Rear wall cover

When fitted with the additional rear wall cover appliances look great from every angle and are ideal for freestanding use. They blend better into the installation environment and the rear wall surface can be used for branding.



FKDv 42../45..

Self-closing door

The door closes automatically after being opened to ensure that the appliance is never left open for too long and thereby maintain the appliance's efficiency.



FKDv 42..

Connection cable with appliance coupler

As an option, appliances can be supplied with detachable appliance connectors. This allows the use of appliances with different cord sets having a common supply voltage (EU, CH, UK).



FKDv

Additional display attachment

The 60-cm-wide illuminated display can be retrofitted to FKvsl models and is sure to draw a high degree of attention to the appliance and to its contents. The design of the display panel can be adapted to meet individual requirements.



FKvsl 26-41 9600457

FKv 26-41 9600574

Side-by-Side set

With this side-by-side set 2 display coolers can be combined on site to create a 120 cm wide double-door unit. The joint display header allows a uniform branding of both sections.



FKDv 4203, FKDv 4211, FKDv 4213 9902275

FKDv 4523 9902462

Glass canopy for scoop ice

The GTI 4153 ice cream freezer can be adapted to a scoop ice application with this glass canopy. The curved glass and LED lighting in the freezer combine to make an attractive product presentation.



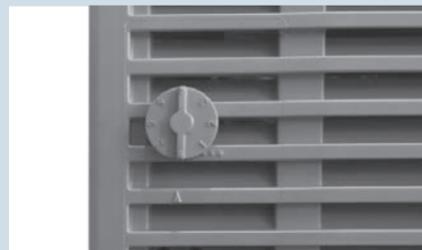
EFI 3503/53 9809160

Customise appliances to your specific needs with a wide range of options and accessories

Thermostat dial

On the standard configuration, the thermostat is hidden to avoid tampering. This optional external thermostat dial allows easier temperature adjustment without the use of tools. This might be useful where freezers are not accessible by the public.

EFI, EFE, MRHsc on request



Grid shelf

The highly resilient wire shelves have an abrasion-resistant coating and are designed for heavy shelf loads. They are height-adjustable to facilitate versatile use of the interior.

FKDv 4523	7113269	Fv 913	7113033
FKDv 4513/03, FKDv 4213/11/03	7113267	F 913	7113035
FDv, Fv (except Fv 913)	7438722	FKv(sl) 54..	7113409
BCv 1103	7113031	FKv(sl) 41../36../26..	7113413



Wooden shelf

This shelf made from beech wood is designed for the presentation of bottles. The use of wood implies organic sustainability and strengthens the premium image of the entire cooler.

FKDv 7114000



Base grid

The base grid protects the inner liner and allows use of the cabinet floor space for storage, even for kegs.

FKDv, FKv(sl) 26, 36, 41, 54 7113265



Perforated metal shelf cover

The additional perforated metal cover together with the sturdy shelves provide a solid base and maximum stability for all types of bottles and containers. The perforated metal shelf covers are extremely tough and optimally suited for storing drinks.

FKDv 7746179



Scanner rails

Price labels and scan codes can be optimally read from the practical scanner rail, which attaches to the front of the grid shelves to give customers an instant, clear view of the prices or product information.

FDv, Fv (except Fv 913)	7443779
BCv 1103	7444050
Fv 913, F 913	7444051



Flexible scanner rails

The flexible scanner rails, made from premium-quality plastic, give customers product information at a glance and still allow drinks to be removed easily. Their flexibility means they are exceptionally easy to use and that it's quicker than ever to replenish appliance stocks. The scanner rails attach to the grid shelves and are available as accessories.

FKDv, FKv(sl) 26../36../41.. 7435063



Labels for scanner rails

The scanner rails can be attached to the grid shelves to provide customers with information about products and their prices. Labels with individual customer branding can also easily be inserted into the scanner rails.

FKDv, FKv(sl) 26../36../41..



Scanner rail for ice-cream cabinets

This scanner rail can be used for printed scan-codes, price or product information, advertising etc. It is ideally positioned and is quick and easy to use or update. The printed tags can be up to 52 mm high.

EFE 15/EFI 14	7652061	EFE 46/EFI 44	7652065
EFE 22/EFI 21	7652062	EFE 51/EFI 48	7652066
EFE 30/EFI 28/MRHsc 28	7652063	EFE 60/EFI 56	7652174
EFE 38/EFI 35	7652064	EFE 11	7652176

Set of connection elements

Countertop fridges and freezers can be placed on top of one another so as to make the best use of the available space.

Fv 913, Set of connection elements, left 9875023
F 913 Set of connection elements, right 9875025



Customise appliances to your specific needs with a wide range of options and accessories

Gravity feed shelf (bottle slide)

With the practical gravity feed shelf, bottles are always positioned to the front where they are easy to access. The gravity feed shelf is available with or without telescopic rails.



FKDv	Fixed gravity feed shelf	9007045
FKDv, FKv(sl) 26../36../41..	Pull-out gravity feed shelf	9007659

Scanner rail for the gravity feed shelf

This scanner rail can be used for printed scan-codes, price or product information, advertising etc. It clips onto the front of the gravity feed shelf and is quick and easy to use or update.



7435012 Suitable for gravity feed shelf
product code 9007045

Castor base

The robust castor base makes transportation far easier, especially if refrigerators are regularly moved around. Thanks to their superb workmanship and quality these castor bases are extremely durable.



FKvsl 54..	9086381		
FKv 54..	9086365		
FKvsl 36../26..	9086321	FKv 36../26..	9086323

Height-adjustable feet

The height-adjustable feet are robust and provide sufficient ground clearance to allow easy and convenient cleaning underneath the appliance.



FKv(sl) 54..	9590229
FKv(sl) 36../26..	9590231

Protection guard

When transporting larger FKDv models, the robust protection guard protects the condenser at the back of the appliance and the appliance underside from impacts. It is ideal for transporting unpacked appliances by lorry.



FKDv 45..	7790671		
FKv(sl) 41..	7790747	FKv(sl) 54..	7790739
FKDv 42..	7790603	FKv(sl) 36..	7790773

Castors for protection guard

To make it easier to transport appliances, two sturdy castors can be directly attached to the protection guard at the back. This enables the appliance to be easily moved around, similar to pushing a hand truck.



FKDv, FKv(sl) 36../41../54.. 7790761

Castors

Castors are particularly practical for chest-type appliances that require frequent repositioning. Threeswivel castors are available as accessories – two with brake.



EFI, EFE, MRHsc Castors with brakes Ø 50 mm 7044757
Castors with brakes Ø 75 mm 7044755
Castors without brakes Ø 75 mm 7044756

Lock

The FKDv 4513, which does not include a lock as standard, can be fitted with a lock.



FKDv 4513 9590067

Alternative lock barrels

Certain appliances are fitted with identical locks as standard, so that a single key can be used to lock and unlock several appliances. Customised lock solutions with up to ten different locks and keys are available for FKDv 42.. and FKv 43.. models.

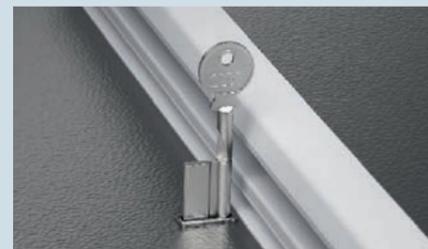


FKDv 42, FKv 2643, FKv 3643, FKv 4143, FKv 5443 on request

Customise appliances to your specific needs with a wide range of options and accessories

Key lock for solid lid

All chest freezers with a solid lid can be fitted with a key lock to protect their contents.



EFE ..00, MRHsc 2852 7042835

Key lock for sliding glass lid

All chest freezers with a sliding glass lid can be fitted with a key lock to protect their contents.



EFI ..03/53, EFE ..02/52, MRHsc 2862 7043359

Baskets for display freezers

The sturdy basket offers a capacity of 30 litres.



FDv, Fv (except Fv 913) 30-litre basket 7111758

Baskets for ice-cream cabinets

The baskets are designed for an orderly presentation of loose products.



MRHsc	Basket 270 mm 7111081
	Basket 210 mm 7111079
EFE (except EFE 11..)	Basket 270 mm 7111011
	Basket 210 mm 7111041
EFE 11..	Basket 195 mm 7112788

Partition grid

Partition grids for the baskets contribute to optimal product presentation and enable flexible interior arrangements.



EFE	Partition grid 270 mm 7111029
(except EFE 11..)	Partition grid 210 mm 7111784
EFE 11..	Partition grid 195 mm 7111712
EFI	Partition grid 270 mm high side 7111031
	Partition grid 270 mm low side 7111033
	Partition grid 210 mm high side 7111784
	Partition grid 210 mm low side 7111787
	Partition grid 210 mm (reduced depth) high side 7111005
	Partition grid 210 mm (reduced depth) low side 7111003

FDv, Fv (except Fv 913) Partition grid for 30-litre basket 7111759

Scoop ice cream containers

These stainless steel, scoop ice cream containers have a volume of 5 litres, are made to be robust and are particularly easy to clean. They provide perfect hygiene and fit effortlessly in the wire baskets of the Liebherr ice cream chests.



Art.Nr. 7741721

Wire basket for scoop ice cream containers

The robust wire baskets for holding scoop ice-cream containers have been designed specifically for the EFE/EFI chest freezers. Standard containers fit exactly in the wire baskets so that the ice cream is both perfectly presented and can be easily scooped out.



EFE, EFI Baskets for scoop ice cream containers 1 in 1 7111796

EFE, EFI Baskets for scoop ice cream containers 2 in 1 7111797

EFE, EFI Baskets for scoop ice cream containers 3 in 1 7111798



Merchandising coolers with display header



ADDITIONAL INFORMATION:
 • Maximum of four gravity feed shelves per appliance

Merchandising coolers with display header

FKDv 42

	Basic appliance	Customised appliance	Purchase quantity per order				
			25 or more	50 or more	100 or more	200 or more	500 or more
Exterior finish	White powder-coated exterior	• Signal grey or black powder-coated exterior		•	•	•	•
		• Powder-coated exterior in a non-standard colour					•
		• Exterior finish directly digital printed	•	•	•	•	•
		• Side wall vinyls (left-right)					•
Inner liner	White inner liner	• Silver inner liner; signal grey powder-coated rear-wall evaporator and fan housing		•	•	•	•
Door	Standard glass door	• Glass door vinyls		•	•	•	•
	White plastic frame	• Glass door frame painted in a non-standard colour		•	•	•	•
	White plastic handle	• Glass door frame extruded in a non-standard colour				•	•
		• Black plastic handle			•	•	•
		• Anodised aluminium handle			•	•	•
		• Powder-coated aluminium handle in a non-standard colour			•	•	•
White door gasket	• White, grey or black recessed plastic handle one side only			•	•	•	
	• White, grey or black recessed plastic handle both sides			•	•	•	
White powder-coated solid door	• Grey or black door gasket			•	•	•	
	• Signal grey or black powder-coated solid door			•	•	•	
	• Powder-coated solid door in a non-standard colour			•	•	•	
	• Solid door with vinyls					•	
Display and display frame	Display with Liebherr logo	• Solid door directly digital printed	•	•	•	•	•
	White display frame	• Customised printed display	•	•	•	•	•
		• Grey or black display frame	•	•	•	•	•
		• Display frame in non-standard colour		•	•	•	•
Accessories and special features			• Dimmable LED lighting		•	•	•
		• Additional LED side lighting		•	•	•	•
		• EMS controller		•	•	•	•
		• Rear wall cover with vinyl as on side wall (climate class 5)		•	•	•	•
		• Rear wall cover (incl. unit compartment cover) in housing colour, powder coated (climate class 5)		•	•	•	•
		• Self-closing door		•	•	•	•
		• Cable with appliance coupler (plug and play)		•	•	•	•
		• Protection guard without castors		•	•	•	•
		• Plastic-coated grid shelf		•	•	•	•
		• Metallic grid shelf		•	•	•	•
		• Wooden shelf		•	•	•	•
		• Base grid		•	•	•	•
		• Perforated metal shelf cover		•	•	•	•
		• Flexible scanner rails		•	•	•	•
		• Labels for scanner rails		•	•	•	•
		• Metallic, pull-out gravity feed shelf with base		•	•	•	•
		• Metallic, fixed gravity feed shelf with base		•	•	•	•
		• Scanner rail for gravity feed shelf		•	•	•	•
		• Castors for protection guard		•	•	•	•
		• Custom lock barrels		•	•	•	•
	• Climate class 5		•	•	•	•	

Merchandising coolers with display header



FKDv 4503
FKDv 4513

ADDITIONAL INFORMATION:
• Maximum of five gravity feed shelves per appliance

Merchandising coolers with display header

FKDv 4503, FKDv 4513

	Basic appliance	Customised appliance	Purchase quantity per order				
			25 or more	50 or more	100 or more	200 or more	500 or more
Exterior finish	Signal grey powder-coated exterior	• White or black powder-coated exterior		•	•	•	•
		• Powder-coated exterior in a non-standard colour					•
		• Exterior finish directly digital printed	•	•	•	•	•
		• Side wall vinyls (left-right)					•
Inner container	White inner container	• Silver inner container; signal grey powder-coated rear wall evaporator and fan housing		•	•	•	•
Door	Standard glass door	• Glass door vinyls		•	•	•	•
	Anodised aluminium profiles	• Powder-coated aluminium profiles in a non-standard colour		•	•	•	•
	Signal-grey door end pieces	• Painted door end piece in a non-standard colour		•	•	•	•
		• Door end piece white or black	•	•	•	•	•
	Anodised aluminium handle	• Powder-coated aluminium handle in a non-standard colour		•	•	•	•
		• White, grey or black plastic recessed handle one side only		•	•	•	•
Grey door gasket	• White or grey door gasket		•	•	•	•	
Display and display frame	Interior door sticker with Liebherr logo	• Interior door sticker with customised printed display	•	•	•	•	•
	Grey LightGuide frame	• White or black LightGuide frame	•	•	•	•	•
		• Painted LightGuide frame in a non-standard colour		•	•	•	•
Accessories and special features		• Dimmable LED lighting		•	•	•	•
		• Additional LED side lighting		•	•	•	•
		• EMS controller		•	•	•	•
		• Rear wall cover with vinyl as on side wall (climate class 5)		•	•	•	•
		• Rear wall cover (incl. motor compartment cover) in housing colour, powder coated (climate class 5)		•	•	•	•
		• Cable with appliance coupler (plug and play)		•	•	•	•
		• Plastic-coated grid shelf		•	•	•	•
		• Metallic grid shelf		•	•	•	•
		• Wooden shelf		•	•	•	•
		• Base grid		•	•	•	•
		• Perforated metal shelf cover		•	•	•	•
		• Flexible scanner rails		•	•	•	•
		• Labels for scanner rails		•	•	•	•
		• Metallic, pull-out gravity feed shelf with base		•	•	•	•
		• Metallic, fixed gravity feed shelf with base		•	•	•	•
		• Scanner rail for gravity feed shelf		•	•	•	•
		• Protection guard without castors		•	•	•	•
		• Castors for protection guard		•	•	•	•
		• Lock (FKDv 4513)		•	•	•	•
	• Climate class 5		•	•	•	•	

Upright merchandising coolers



FKDv 4523

Upright merchandising coolers

FKDv 4523

	Basic appliance	Customised appliance	Purchase quantity per order				
			25 or more	50 or more	100 or more	200 or more	500 or more
Exterior finish	Black powder-coated exterior	- White or signal grey powder-coated exterior		•	•	•	•
		- Powder-coated exterior in a non-standard colour					•
		- Exterior finish directly digital printed	•	•	•	•	•
		- Side wall vinyls (left-right)					•
Inner liner	Silver inner liner	- White inner liner; signal grey powder-coated rear wall evaporator and fan housing		•	•	•	•
Door	Neutral glass door, backprinted black	- Glass door backprinted in a non-standard colour		•	•	•	•
		- Glass door backprinted with image (multi-coloured)		•	•	•	•
		- Glass door contour-printed in a non-standard colour		•	•	•	•
		- Glass door vinyls		•	•	•	•
	Anodised aluminium profiles	- Powder-coated aluminium profiles in a non-standard colour		•	•	•	•
	Anodised aluminium handle	- Powder-coated aluminium handle in a non-standard colour		•	•	•	•
- White, grey or black recessed plastic handle one side only			•	•	•	•	
- White, grey or black recessed plastic handle both sides			•	•	•	•	
Black door gasket	- White or grey door gasket		•	•	•	•	
Display	Interior LightGuide display with Liebherr logo, blue LED	- Interior LightGuide with customer logo, contoured or printed			•	•	•
		- Red or white LED		•	•	•	•
		- Without LightGuide		•	•	•	•
Accessories and special features		- Rear wall cover with vinyl as on side wall (climate class 5)					•
		- Rear wall cover directly digital printed	•	•	•	•	•
		- Full-height rear wall cover (incl. unit compartment) powder-coated in white or grey		•	•	•	•
		- Full-height rear wall cover (incl. unit compartment) powder-coated in non-standard colour					•
		- Cable with appliance coupler (plug and play)		•	•	•	•
		- Plastic-coated grid shelf		•	•	•	•
		- Metallic grid shelf		•	•	•	•
		- Wooden shelf		•	•	•	•
		- Base grid		•	•	•	•
		- Perforated metal shelf cover		•	•	•	•
		- Flexible scanner rails		•	•	•	•
		- Scanner rail for gravity feed shelf		•	•	•	•
		- Labels for scanner rails		•	•	•	•
		- Metallic, pull-out gravity feed shelf with base		•	•	•	•
		- Metallic, fixed gravity feed shelf with base		•	•	•	•
		- Castors for protection guard		•	•	•	•
		- Protection guard without castors		•	•	•	•
	- Climate class 5		•	•	•	•	

ADDITIONAL INFORMATION:

- Maximum of five gravity feed shelves per appliance

Counter-top merchandising cooler



FKv 503

Counter-top merchandising cooler

FKv 503

	Basic appliance	Customised appliance	Purchase quantity per order				
			25 or more	50 or more	100 or more	200 or more	500 or more
Exterior finish	Stainless steel exterior	- Exterior finish directly digital printed	•	•	•	•	•
		- Exterior with monochrome vinyls, contour-cut		•	•	•	•
		- Four-colour exterior vinyls, contour-cut		•	•	•	•
Door	Standard glass door	- Four-colour vinyls to glass door, contour-cut		•	•	•	•
		- Glass door frame directly digital printed	•	•	•	•	•
		- Glass door with monochrome vinyls, contour-cut		•	•	•	•
		- Glass door with LED lighting		•	•	•	•
		- Silk-screen printed logo on glass door		•	•	•	•

Upright merchandising coolers



FKv(sl) 26
FKv(sl) 36
FKv(sl) 41
FKv(sl) 54

Upright merchandising coolers

FKv(sl) 26-54

	Basic appliance	Customised appliance	Purchase quantity per order				
			25 or more	50 or more	100 or more	200 or more	500 or more
Exterior finish	Exterior finish, powder-coated	- Exterior finish directly digital printed	•	•	•	•	•
		- Exterior finish, powder-coated in non-standard colour					•
		- Side wall vinyls					•
Solid door	Solid door, powder-coated	- FK(v/sl) 2610, 3610, 4110, 5410: Solid door directly digital printed	•	•	•	•	•
		- FK(v) 2640, 3640, 4140, 5440: Solid door powder-coated					•
		- FK(v) 2640, 3640, 4140, 5440: Solid door with vinyls					•
Glass-door frame	Glass-door frame, powder-coated	- FK(v/sl) 2613, 3613, 4113, 5413: Glass-door frame directly digital printed	•	•	•	•	•
	Glass-door frame, plastic	- FK(v/sl) 2613, 3613, 4113, 5413: Glass-door frame, powder-coated in non-standard colour					•
Glass door	Glass door, unbranded	- Glass door with transparent, full-surface vinyl		•	•	•	•
		- Four-colour vinyls to glass door, contour-cut		•	•	•	•
		- Glass door with monochrome vinyls, contour-cut		•	•	•	•
Accessories and special features		- Plastic-coated grid shelf		•	•	•	•
		- Base grid		•	•	•	•
		- Neutral, signal grey display attachment (FKv(sl) 26-41)		•	•	•	•
		- Labels for scanner rails (FKv(sl) 26-41)		•	•	•	•
		- Metallic, pull-out gravity feed shelf with base (FKv(sl) 26-41)		•	•	•	•
		- Castors for protection guard (FKv(sl) 36-54)		•	•	•	•
		- Castor base (FKv(sl) 54../36../26..)		•	•	•	•
		- Flexible scanner rails (FKv(sl) 26-41)		•	•	•	•
		- Protection guard (FKv(sl) 36-54)		•	•	•	•
		- Custom lock barrels FKDv 42, FKv 2643, FKv 3643, FKv 4143, FKv 5443		•	•	•	•
	- Height-adjustable feet (FKv(sl) 54../36../26..)		•	•	•	•	

ADDITIONAL INFORMATION:

- The display attachment is not factory fitted
- Handle and appliance top only available in black, white or grey

Chest-type merchandising coolers



MRHsc 28

Chest-type merchandising coolers

MRHsc 28

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	White coated exterior	· Side wall vinyls on three sides	•	•	•	•
		· Side wall vinyls on four sides	•	•	•	•
Plastic components	Grey plastic components	· "Process blue", blue or red plastic components	•	•	•	•
	Side unit cover Handle left and right Cover profile left and right	· Plastic components in a non-standard colour on request	•	•	•	•
Accessories and special features		· Attachment options on request	•	•	•	•
		· Basket 210 mm	•	•	•	•
		· Basket 270 mm	•	•	•	•
		· Castors with brake (50 mm)	•	•	•	•
		· Castors with brake (75 mm)	•	•	•	•
		· Thermostat dial	•	•	•	•
		· Key lock for foamed lid	•	•	•	•
	· Key lock for sliding glass lid	•	•	•	•	

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request

Ice cream chest freezers



EFE 11
EFE 15
EFE 22
EFE 30
EFE 38
EFE 46
EFE 51
EFE 60

Ice cream chest freezers

EFE 11-60

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	White coated exterior	· Side wall vinyls on three sides	•	•	•	•
		· Side wall vinyls on four sides	•	•	•	•
Plastic components	Grey plastic components	· "Process blue", blue or red plastic components	•	•	•	•
	Side unit cover Handle left and right Cover profile left and right	· Plastic components in a non-standard colour on request	•	•	•	•
Accessories and special features		· Attachment options on request	•	•	•	•
		· Wire basket for scoop ice cream containers	•	•	•	•
		· Basket 210 mm	•	•	•	•
		· Basket 270 mm	•	•	•	•
		· Partition grid 210 mm	•	•	•	•
		· Partition grid 270 mm	•	•	•	•
		· Castors with brake (50 mm)	•	•	•	•
		· Castors with brake (75 mm)	•	•	•	•
		· Thermostat dial	•	•	•	•
		· Scanner rails	•	•	•	•
	· Key lock for foamed lid	•	•	•	•	
	· Key lock for sliding glass lid	•	•	•	•	

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request

Ice cream chest freezers



EFI 14
 EFI 21
 EFI 28
 EFI 35
 EFI 44
 EFI 48
 EFI 56

Ice cream chest freezers

EFI 14-56

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	White coated exterior	· Side wall vinyls on three sides	•	•	•	•
		· Side wall vinyls on four sides	•	•	•	•
Plastic components	Grey plastic components	· "Process blue", blue or red plastic components	•	•	•	•
	Side unit cover Handle left and right Cover profile left and right	· Plastic components in a non-standard colour on request	•	•	•	•
Accessories and special features		· Attachment options on request	•	•	•	•
		· Wire basket for scoop ice container	•	•	•	•
		· Glass canopy for EFI 3553/3503/4853/4803	•	•	•	•
		· Castors with brake (50 mm)	•	•	•	•
		· Castors with brake (75 mm)	•	•	•	•
		· Thermostat dial	•	•	•	•
		· Scanner rails	•	•	•	•
		· Key lock for sliding glass lid	•	•	•	•
	· Partition grid 210 mm	•	•	•	•	
	· Partition grid 270 mm	•	•	•	•	

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request

Fridges and freezers for sales promotion



BCv 1103 / Fv 913

Fridges and freezers for sales promotion

BCv 1103 / F 913 / Fv 913

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	Silver powder-coated exterior	· Powder-coated exterior in a non-standard colour			•	•
		· White powder-coated exterior	•	•	•	•
	· Side wall vinyls (left-right)	•	•	•	•	
	Bottom front cover in anthracite colour	· Front bottom cover in non-standard colour				•
Door	Standard glass door	· Glass door with transparent, full-surface vinyl	•	•	•	•
Glass door frame	Top and bottom door profiles in anthracite colour	· Top and bottom door profiles in non-standard colour				•
Accessories and special features		· Scanner rails	•	•	•	•
		· Shelf, plastic-coated	•	•	•	•
		· LED lighting, dimable	•	•	•	•
		· LED vertical lighting to both sides	•	•	•	•
		· Climate class 7	•	•	•	•

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request

Glass door display freezers



FDv 46

Glass door display freezers

FDv 46

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	White powder-coated exterior	· Powder-coated exterior in black	•	•	•	•
		· Powder-coated exterior in a non-standard colour on request	•	•	•	•
		· Side wall vinyls (left-right)	•	•	•	•
	Anthracite unit compartment cover	· Unit compartment cover in a non-standard colour on request	•	•	•	•
Castors (FDv 4643)	· Height-adjustable feet	•	•	•	•	
Height-adjustable feet (FDv 4613)	· Castors	•	•	•	•	
Door	Standard glass door	· Glass door vinyls (FDv 4613)	•	•	•	•
	Silver aluminium profiles	· Aluminium profiles powder-coated in black	•	•	•	•
	Silver handle	· Handle in a non-standard colour on request	•	•	•	•
· Handle in black		•	•	•	•	
Display and display frame	Display with Liebherr logo	· Display sticker	•	•	•	•
		· Display frame in a non-standard colour on request	•	•	•	•
		· Display frame in a black	•	•	•	•
Accessories and special features		· Plastic-coated grid shelf	•	•	•	•
		· Climate class 7 (FDv 4613)	•	•	•	•
		· 30-litre basket	•	•	•	•
		· Scanner rails	•	•	•	•
		· Partition grid for 30-litre basket	•	•	•	•

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request

Glass door display freezers



Fv 36

Glass door display freezers

Fv 36

	Basic appliance	Customised appliance	Purchase quantity per order			
			50 or more	100 or more	200 or more	500 or more
Exterior finish	White powder-coated exterior finish	· Powder-coated exterior in black	•	•	•	•
		· Powder-coated exterior in a non-standard colour on request	•	•	•	•
		· Side wall vinyls (left-right)	•	•	•	•
	Anthracite unit compartment cover	· Unit compartment cover in a non-standard colour on request	•	•	•	•
	Castors (Fv 3643)	· Height-adjustable feet	•	•	•	•
Height-adjustable feet (Fv 3613)	· Castors	•	•	•	•	
Door	Unbranded glass door	· Glass door with vinyls (Fv 3613)	•	•	•	•
	Silver aluminium profiles	· Aluminium profiles powder-coated in black	•	•	•	•
	Silver handle	· Handle in a non-standard colour on request	•	•	•	•
· Handle in black		•	•	•	•	
Accessories and special features		· Plastic-coated grid shelf	•	•	•	•
		· Climate class 7 (Fv 3613)	•	•	•	•
		· 30-litre basket	•	•	•	•
		· Scanner rails	•	•	•	•
		· Partition grid for 30-litre basket	•	•	•	•

ADDITIONAL INFORMATION:

- Some non-standard colours are already approved and available in quantities of 50 or more. Other colours are available on request